

Think Drinks

The Soft Drinks Company

<Home>

Check-out how our syrup and service could save you up to 50% on soft-drinks

We're already helping hundreds of bars across the South West to save money on quality soft-drinks, including a Cola that gives Coke and Pepsi a run for their money.

In fact, you could **save up to 50%** on a Cola that hits you just like the 'real-thing'. Plus you'll get **free** hire of top-quality draught equipment, **free** installation and maintenance, **free** next-day delivery on supplies, and you won't be tied to a contract.

<Slider text>

Think Drinks

We're helping hundreds of bars across the South West to save money on top-quality soft-drinks. So throw out your dusty bottles and recover your counter-space with our top-quality dispensing equipment, syrups and service!

Think profit

A good syrup goes a long way. You'll get more half-pint drinks for every litre of syrup than Coca-Cola. Now that can't be bad. [Compare now](#)

Think Flavour

Nobody wants to compromise on a great taste. That's why we work closely with a top flavour-house to produce essences that are second-to-none, including Cola, Diet Cola, Lemonade, Tonic, Blackcurrant, Lime and a great-tasting [Energy Drink!](#)

Think value

We throw in hire of a state-of-the-art dispensing machine and cooler and an eight-line, free-flow gun. You're not tied into a contract and maintenance is free.

Think local service

Get [free next-day delivery](#), experienced installation engineers and service-with-a-smile, direct from our factory in Somerset!

Sample of web copy written for Think Drinks – The Soft Drinks Company
Audience: B2B (Bar and café managers)

<Our drink mixes page>

Everyone loves the tangy fizz of an ice-cold Coke or Pepsi. But we don't all love the price...

That's why we've gone to the end of the earth and back to find that indescribable big-brand taste for nearly half the price of the 'real-thing'. And the secret's all in the mix...

Think Drinks' quality mix-ratio of 6:1, combined with a better price per litre, means you can make more half pints per litre of syrup than Coke (5.4:1), plus you'll make more money on every drink sold. See our [Coca-Cola cost-comparison](#).

But it's not all about Cola! With a Think Drinks draught dispenser, you can serve up to eight of your customers' favourite drinks or mixers from one, flexible gun.

Our syrups...

- Cola
- Diet Cola
- Lemonade
- Energy
- Tonic
- Blackcurrant
- Lime

Perfect drinks, each and every time

Our draught equipment (supplied free) mixes soda and syrup before it hits the glass and cools it to perfection. Plus your free-flow gun with eight lines allows for greater flexibility and speed at the bar.

Contact Tom today for a taste comparison and a quote to beat your current supplier.

<Think Energy drink page>

We've extended our range of soft drinks to include Think Energy. It's packed with the same caffeine and sugar-buzz of big brand energy drinks, for just half the price.

So if your customers are crazy for cocktails that use Red Bull or Monster, simply add our Energy syrup to your Think Drinks' gun dispenser for more efficiency and savings at the bar.

<Photo caption>

Are your customers going mad for Jägerbombs?
Use Think Energy for a bomb that blasts...

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<About us page>

Founded in 2005, Think Drinks is already helping hundreds of bars across the South West to save money on quality soft drinks, including a Cola that gives Coke and Pepsi a run for their money.

But at the end of the day, it's not all about syrup. Our customers want reliable dispensing equipment and experienced engineers who're on-call 24/7.

That's why we aim to offer an unbeatable service to all of our customers. From the moment you book a taste-test, we're committed to delivering our products and services with speed, efficiency and a smile.

Our founding directors, Tom Collins and Mike Vowles, have been in the draught installation and soft drinks business for over 15 years, and our engineers have 70 years' experience between them.

It's this combined experience and commitment to service that puts us head and shoulders above other suppliers in the South West.

<Draught Tec page>

Draught beer equipment and installation for events and festivals

Rushes at festivals and outdoor events can test dispensing equipment to the limits, resulting in warm, frothy beer, wastage, stressed-out bar staff and unhappy punters.

So if you're running an event where cool beer and soft-drinks are in high demand, don't leave it to chance, call in the Draught Tec Team.

- Best-quality cooling equipment, lines and taps
- Reduce wastage by ensuring every pint's a winner
- Expert technical advice and customer service
- Highly-experienced engineers and fitters
- Engineers on call 24/7
- 2-3 day installation depending on event

Think Drink syrups are supplied with our soft-drink dispensers. Please note that we cannot supply beer or cider.

Events we've serviced

- Womad
- Glastonbury
- Bristol Balloon Festival
- Bath and West Show
- Bristol Harbourside Festival
- Cheltenham Jazz Festival
- Portsmouth's Festival of the Sea

Got an event looming? Contact us on 0845 602 6402 for more information.